

alonnaheller.com | 608.297.8831| alheller09@marianuniversity.edu

**Education**

*Bachelor of Arts****,*** Marian University, Fond du Lac, WI May 2020

Major: Graphic Design,

Double Major: Marketing & Public Relations

Minor: Studio Art

Cumulative GPA: 3.9/4.0

*Study abroad program,* Florence University of Art, Florence, Italy August – December 2019

**Skills**

* Proficient in Adobe Photoshop, Illustrator, Premier Pro, Lightroom, InDesign
* Expertise in social media marketing strategies on platforms including, Instagram, Facebook and Constant Contact

**Work and Related Experience**

Destination Lake Winnebago Region, Fond du Lac, WI December 2018 - February 2019

***Intern***

* Organized amateur snow sculpting competition as public event
* Designed poster to be distributed for recruitment purposes
* Recruited and developed criteria for judgement of contest
* Engaged with community as a face of Sturgeon Spectacular event

Career Services Office, Marian University, Fond du Lac, WI February – May 2018

***Intern***

* Created recruitment video for externship program using Adobe Premier Pro
* Designed logo for event t-shirts
* Developed trifold presentation boards for campus events in Adobe Illustrator
* Conceptualized design and layout of trifold brochures
* Scheduled and conducted student photo and video shoots for marketing materials

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***Freelance Graphic Designer/Photographer***  January 2015 – Present

* Design logos for various industries
* Schedule and conduct professional photo shoots for local businesses
* Create professional headshots and family portraits
* Produce bi-monthly newsletter for Fond du Lac Morning Rotary Club
* Commissioned to create installation artwork for several Fond du Lac businesses

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Gallery Frame Shop, Fond du Lac, WI March 2017 – Present

***Social Media Coordinator, Designer***

* Produce digital and print signage and create ads: radio and print for regional advertisement
* Generate social media content for Facebook, Instagram, Google, Pinterest, and Blogs
* Edit and size photos for print purposes
* Design and manage website on WIX; web design platform
* Email marketing through Constant Contact; customer relationship management system

Lake Arrowhead Campground, Montello, WI May 2014 – Present

***Graphic Designer***

* Produce marketing materials, designed gift certificates, and created videos to increase campground reservations and awareness of services
* Create social media posts to boost client engagement on Facebook, Instagram, and Snapchat
* Direct photo shoot and edited materials for marketing

***Night Shift Leader*** May 2017 – Present

* Open drawers and deposit currency to safe location after end of shift
* Field all customer issues and handle in professional manner
* Maintain positive work environment among team members

**Campus Involvement**

Marian University Art Club, Member, 2016 – Present

* President, 2018 - Present
* Secretary, 2017

Sabre Voice News Paper, Reporter/Graphic Artist, 2018 – Present

* Designed layout for print edition in Adobe InDesign

Marian University Honors Program, Member, 2016 – Present

Marian University Business Club, Member, 2017